Sr.No	Table of Contents
1	Foundations of Purpose and Direction
2	Chairperson's Address
3	Cofounder's Address
4	Strategic Growth Initiatives
6	Programs 1. Sustainable Agriculture & Livestock GroRizq Rizq Breeds Rizq Breeds Agri Service Centre 2. Community Support Operations Rizq Dastarkhawan Rizq Bachao Rizq Emergency Response - Floods 2022 Rizq Eco Housing 3. Food & Nutrition Operation Rizq Mega Kitchen Rizq Daig 4. Advocacy & Volunteerism Rizq Youth Republic Rizq Karvan
7	Flagship Programs Ramdan Muharram Qurbani
8	 Awards & Achievements Chairperson Rizq, Mrs Rukhsana Izhar receives pride of Pakistan Award
9	Partners
10	Donors
11	Thank You Note
12	Financial Reports

Relief Strategies

Relief- start and first aid type Rehabilitation- detailed to make them coming back to life Resilience- sustain them for future calamities

Generic description and impact for each intervention Individual features of all interventions (complete write ups with all partners)

Impact and Interventions (FEATURES) Rations and Medical Aid Shelters- tent houses- Monal Foundation and PAF Live Kitchens - World Central Kitchen Water Interventions- Global Medic Shelters with Dawn Group Total and Solar Lights (short blog) Balochistan and Jhal maghsi

Pepsi- millions of meals

Building Resilience and Rehabilitation (new programs)

GroRizq (whole journey, problems, calamity and our efforts) Eco Housing with tiktok and heritage foundation (feature)

Turkey Earthquake 2023 (February)

Existing Programs Bachao Dastarkhwan Rizq Khana Youth Republic

Qurbani Muharram Ramadan

5.0 Impact Board

Chairperson's Message

"Feeding someone in a time of crisis is one of humanity's deepest acts of compassion. Thirty-five years ago, I opened my doors to those deprived of life's most basic necessity—food. Today, those doors remain open through Rizq, embodying that same spirit of empathy and action.

In 2022, when monsoon floods devastated communities across Sindh, Punjab, and Balochistan, we knew that our support couldn't wait for a perfect plan—it had to come from an unshakable intent to serve. Thanks to the courage and generosity of our supporters, Rizq's Flood Relief Program reached countless flood-affected families with the essential supplies and shelter they needed.

This collective effort has shown us that small acts of kindness, when multiplied by many, bring us closer to a hunger-free Pakistan and renew our faith in humanity. This hope drives us forward, knowing that together, we can overcome this challenge and soon realize a Pakistan free from hunger and poverty."

Cofounder's Message

"It is a self-evident truth that honor and dignity have been bestowed upon every human being by their Creator, who has also provided an abundance of resources for all. Yet, despite this provision, millions suffer from hunger every day. This challenging reality forces us to confront why so many have their dignity stripped away in the search for a meal that many of us take for granted.

In 2022, when monsoon rains triggered devastating floods across Sindh, southern Punjab, and Balochistan, affecting over 33 million people, this truth became painfully clear. Rizq's Flood Relief Program, launched on August 6th, 2022, was a response driven by our commitment to restore dignity to these communities. Our mission was simple yet profound: to make hot meals, dry rations, and other essential supplies accessible to flood-hit families.

Through this program, we strive not only to meet immediate needs but to reaffirm the fundamental dignity of every individual, lifting mankind to the status they are meant to hold. This is more than an emergency response—it is the very purpose of Rizq's existence, to work toward a world where no one's dignity is compromised by hunger."

"And from among you there should be a party who invites good and enjoin what is right and forbid the wrong, and these it is that shall be successful." The Holy Quran (3:104)

-Musa, Qasim and Huzaifa

Foundations of Purpose and Direction:

Rizq is a movement, an open invite to every single wanderer, lover, free-thinker and yearner of justice to join our caravan of like-minded individuals towards a common destination: "Human Dignity for All."

• Mission

To sustain human lives and fulfill its true potential.

• Vision

To create a hunger-free Pakistan by building a sustainable and equitable Social Businesses.

<u>Rizq Emergency Relief 2022: Standing Strong Amid Pakistan's Devastating</u> <u>Floods</u>

In the aftermath of Pakistan's devastating 2022 floods, over 33 million people were affected, with rural communities bearing the brunt. The widespread destruction led to the loss of homes, livestock, and crops, cutting off access to essential resources. Contaminated water supplies heightened the risk of disease outbreaks, while displacement disrupted livelihoods and worsened food insecurity.

In response, Rizq launched its Flood Relief Program on August 6, 2022, with a comprehensive three-phase strategy: relief, rehabilitation, and resilience. In the immediate relief phase, Rizq prioritized urgent food assistance and temporary shelter to meet basic needs. During the rehabilitation phase, we helped affected families by constructing shelters and tent housing, providing clean water access, and establishing live kitchens to ensure a continuous supply of cooked food. Finally, through resilience initiatives like skills training and community advocacy, Rizq empowered communities to prepare for future challenges, fostering sustainable recovery and long-term stability in these vulnerable areas.

This multi-phase response reflects our commitment to not only address immediate needs but also to support lasting recovery and resilience for a more secure future.

Total Impact

- 30,972 Ration distributed
- 88,150 Cooked meals
- 450+ Tent Houses
- 20+ Water Filtration Plants
- 437,750 ORS distributed
- 400 Solar Lights
- 2000+ Volunteers Mobilized
- 141,942+ Essential Items for Relief Distributed

• 16 Districts, 25 Tehsils, and 486 Villages covered

Relief Interventions:

1. Medical Aid:

The severity of the flooding and the resulting displacement led to significant health concerns, including the spread of waterborne diseases, malnutrition, and a lack of access to medical facilities. To address these urgent needs, Rizq organized medical camps in partnership with healthcare providers and volunteer doctors, supplying essential medicines and medical support.

For medical aid, Rizq established partnerships with various organizations who played a crucial role in supplying medical resources. In the initial relief phase, medical teams conducted health assessments, administered first aid, and distributed basic medical supplies in Southern Punjab, where floodwaters left many communities isolated from healthcare. During the rehabilitation phase, Rizq expanded its efforts to Balochistan, working closely with local health workers to deliver sustained medical care, including treatment for common flood-related illnesses. Finally, in Sindh, our resilience efforts involved health awareness programs, vaccinations, and training for local volunteers to build a community-level response to potential future health crises. Through these structured phases, Rizq's medical aid intervention aimed to not only address immediate health risks but also foster long-term health resilience within these communities.

Impact

- 437,750 ORS Distributed
- 405+Medical Kits
- Medicines worth 4.5 million (PKR) were given by Cargill.

Partners

- Cargill
- GlobalMedic
- The Monal Foundation
- Sindh Rural Support Organization (SRSO)

2. <u>Ration Distribution:</u>

WhatsApp Image 2022-10-05 at 11.23.32 PM.jpeg

During the 2022 flood relief efforts, Rizq provided essential ration bags to support the immediate food needs of flood-affected communities in Southern Punjab, Sindh and Balochistan. With the valuable support of our partners, Rizq distributed monthly ration bags filled with staple foods and essential supplies to sustain families facing critical shortages. These bags included items such as flour, rice, pulses, and cooking oil, along with necessary non-food items like mosquito nets, ensuring protection from flood-borne

diseases. This collaborative effort enabled us to deliver lifesaving relief and maintain a steady food supply for those most affected across South Punjab, Balochistan, and Sindh.

Impact

- 30,972 Ration distributed
- 5,245 Mosquito Nets

Partners

- PepsiCo
- The Monal Foundation
- Tiktok
- Sindh Rural Support Organization (SRSO)
- HHELP
- World Central Kitchen (WCK)
- Al-Jalil Developers
- GlobalMedic
- Total Parco
- Careem

3. Relief efforts in Jhal Magsi, Balochistan:

WhatsApp Image 2022-10-05 at 11.14.49 PM.jpeg

Jhal Magsi, located in the rugged terrain of Balochistan, Pakistan, is one of the most remote and challenging regions to access. Its isolation stems from underdeveloped infrastructure, lack of proper roads, and harsh environmental conditions, including extreme heat and arid landscapes. Security concerns due to political instability and limited connectivity further contribute to the area's inaccessibility. Despite these obstacles, Rizq expanded its operations into Jhal Magsi to support the flood-affected communities struggling with food insecurity and challenges due to the floods. Overcoming logistical challenges and navigating difficult terrain, Rizq provided essential resources and aid to ensure that they had the necessary assistance during these difficult times.

Impact

- 25 villages covered
- 1000 rations distributed

Rehabilitation Interventions:

- 1. Shelter Tent Houses with Monal Foundation and PAF
 - WhatsApp Image 2022-10-04 at 12.14.23 AM.jpeg

Rizq's first tent city in Rujhaan was established to provide safe shelter for flood-affected families, thanks to the generous sponsorship of **The Monal Foundation.** With support from the **Pakistan Air Force**, Rizq successfully set up 450+ tent houses, creating a secure space for displaced families who lost their homes. This collaborative effort has allowed Rizq to offer not only shelter but also daily meals and other essential support to over 2,500 people in the community. Through continued support and resources, Rizq's tent city is a vital refuge, addressing the immediate needs of displaced families while they rebuild their lives.

Impact

- 450+ Tent Houses
- 400 Solar Lights

2. Solar Lights with Total Parco Pakistan

With the support of **Total Parco Pakistan**, Rizq has installed over 400 solar lights in tent cities across flood-affected regions, bringing light and hope to communities facing crisis. These solar lights have provided essential safety, security, and comfort, especially in areas where access to electricity was lost. By illuminating these temporary shelters, we aimed to uplift these communities in their journey toward rehabilitation, offering a step toward resilience and restoring a sense of normalcy in challenging times.

3. Live Kitchens with World Central Kitchen & The Monal Foundation

Rizq, in collaboration with World Central Kitchen and The Monal Foundation, established a live kitchen to provide a steady supply of freshly cooked meals to flood-affected families, producing over 2,000 meals daily. These meals, prepared with strict adherence to health and safety guidelines, ensure nutritious support for communities in need. The live kitchen setup was complemented by mobile kitchens, which extended the reach of cooked meals to various villages, surrounding communities, and tent cities. This approach allowed Rizq to deliver sustenance to displaced families efficiently and consistently, aiming to keep these kitchens operational until the affected communities could regain stability.

PNN News about Rizq Live Kitchens https://www.facebook.com/share/v/14n7tFwAi7/

4. Water Interventions with Global Medic

After the devastating floods of 2022, the widespread use of contaminated water after severe flooding has led to a surge in waterborne diseases among affected communities, posing a serious health risk. To address this, Rizq Trust, with support from **GlobalMedic**, established water filtration plants in flood-affected regions. These plants ensure access to safe drinking water, aiming to reduce the incidence of disease and improve overall well-being for these vulnerable populations.

5. <u>Shelter Houses with Dawn Group and Cargill</u> **a** 376789337_716453447059692_8343602350745292264_n.jpg

In response to the devastating floods of 2022, DAWN, Cargill, and Rizq joined forces to develop a sustainable housing project in Sehwan City, Bajara to create secure and lasting homes for those left vulnerable by the disaster. The result is a community of robust, sustainable homes that offer a foundation of safety, stability, and renewed hope to local families. This project brought long-term solutions to those most affected by climate-related crises, ensuring they have the security and resources to rebuild their lives.

Building Resilience and Rehabilitation

1. GroRizq: (logo)

In the aftermath of the devastating 2022 floods, Pakistan's farmers suffered immense losses. The floods wiped out homes and crops, leaving agricultural communities in crisis. With millions facing the destruction of their primary source of income and food, the issue of national food security became more urgent than ever.

GroRizq emerged in response to this crisis, addressing the immediate need to support small farmers. The program offers improved seed varieties, seed treatments, and access to modern farming techniques, helping farmers rebuild and increase their productivity. GroRizq focuses on empowering farmers who own 5 acres or less, providing critical resources without the burden of collateral or interest. Farmers receive high-quality inputs upfront, repayable after harvest, ensuring no financial strain.

Through this model, GroRizq eliminates the usual barriers of loans—interest and collateral—and gives farmers the tools they need to succeed. By providing interest-free loans and quality resources, the program promotes long-term resilience, supporting small farmers and contributing to the overall food security of the nation.

Impact

- **356** Farmers on boards
- **3000** Acres covered
- **70** million Pkr value of inputs given
- 2 Crop cycle completed

- **50%** Increase in yields
- **100%** Recovery of value of inputs given

2. <u>Rizq Eco Housing Project:</u>

In the aftermath of the devastating 2022 floods, Rizq initiated the Rizq Eco Housing Project as a rehabilitation effort to rebuild lives and promote sustainable living for displaced families. With over 89,000 people still homeless in Sindh and agricultural losses exacerbating poverty and food insecurity, this initiative focused on providing long-term solutions rather than temporary relief. Rizq collaborated with the Heritage Foundation to implement the Barefoot Social Architecture (BASA) model, creating low-tech, zero-carbon housing using sustainable, locally sourced materials. This project was divided into three phases.

The project started in Mirpurkhas, Sindh, to establish a model Zero-Carbon Community. This approach ensured active community participation, knowledge transfer, and empowerment through training, enabling these families to rebuild their homes and regain self-reliance. By prioritizing sustainable development, the Rizq Eco Housing Project represents a shift from dependency to resilience, fostering hope and stability for flood-affected communities.

Impact

- 150 LOG Shelters
- 75 Eco Toilets
- 150 Earthen Stoves
- 12 Solar Panel Systems
- 19 Handpumps

Community Development

- Establishment of multiple Community Forest-Gardens
- Implementation of effective Flood Water Drainage and Protection Systems

Training and Capacity Building

300+ villagers trained, including women and youth, in:

- Green Skills for eco-building construction, kitchen gardening, and community forestry.
- "Disaster Preparedness & Flood Mitigation" techniques.
- "Microenterprise Development" to enable sustainable livelihoods.

This multi-phase effort empowered flood-affected communities, ensuring both immediate relief and long-term resilience through sustainable and eco-friendly practices.

• Rizq & GlobalMedic: Earthquake Relief Efforts in Turkey

In response to the devastating earthquakes in Turkey in 2023, Rizq joined hands with its partner GlobalMedics to deliver critical humanitarian aid to the affected regions. The Rizq team, in collaboration with GlobalMedics Emergency Division, volunteered tirelessly to provide food aid and access to clean drinking water in several earthquake-hit cities. Hand pumps and other essential resources were installed to address the urgent need for water infrastructure in devastated areas. Despite challenging circumstances, this partnership ensured timely relief to those grappling with the aftermath of the disaster.

The Programs of Rizq

1. Rizq Breeds

Empowering small farmers and fighting food security.

Rizq breeds, directly sources and breeds healthy animals from small farmers in the remote and rural regions of Pakistan. At its core, this program facilitates easier market access for farmers while uplifting their economic prospects. The key strategy involves purchasing livestock, such as sheep, goats, or cows, directly from these small farmers and subsequently reinvesting in the sustainability of their ventures. Farmers are provided with livestock packages, and in return, they contribute by providing the offspring from these animals. This symbiotic relationship not only ensures a consistent source of income for the farmers but also establishes a sustainable cycle of growth. Rizq breeds not only supports local agriculture but also empowers farmers by enabling them to secure a direct route to the market, thereby fostering economic stability within these communities.

Impact

- **392** Animals sourced last year
- **57** Farmers supported last year

2. Rizq Dastarkhawan

Rizq Dastarkhawan is a program by which we serve fresh meals to the deserving by setting up traditional communal tables or Dastarkhwan. This program goes beyond serving meals; it embodies the power of compassion and community. Through our communal tables, we unite those facing food insecurity, offering not just nourishing sustenance but also a supportive environment.

Currently the following Dastarkhwan are operational;

- 1. Johar town, Lahore (Daily)
- 2. Allied Hospital, faisalabad (Daily)
- 3. Ramadan Dastarkhwan (Seasonal)

Impact

- 3 Dastarkhawan supported
- **10,000** Meals and monthly
- 1000+ Days of services & counting

4. Rizq Bachao

Rizq Bachao is a relentless effort to reduce food throughout the entire food supply chain, from farm to fork, and redirect it to where it's needed the most.

Furthermore, our collaboration with the government stakeholders and civil society entities strengthens our advocacy against food waste, striving to eliminate it from our collective conscience.

Impact

- 3M+ kilos of food saved
- 6.5M meals channelized
- 40 Pkr value of good saved

5. Rizq Emergency Response

When faced with catastrophic natural disasters like earthquake, flood, drought, hurricanes, or challengings socio-political and ecological conditions that sever ties between affected individuals and the rest of the world, Rizq is on the frontlines of response. We swiftly mobilize to provide life-saving essentials such as food, water, shelter, and medical aid. Our commitment extends beyond immediate relief, as we work tirelessly to rehabilitate communities and foster their resilience against future calamities.

Rizq has conducted major relief work during the following crises:

• Collaboration for Refugee Relief in Afghanistan

Indus Earth Trust, Rizq, and Coca-Cola Pakistan & Afghanistan have joined hands to bring essential aid to Afghan refugees in need. Through this collaborative effort, food packages are being distributed to ultra-poor families and female-headed households, focusing on providing nourishment and stability during difficult times. The initiative aims to empower families across 50 villages, addressing food insecurity and uplifting vulnerable communities.

Impact

- Empowered 600 families
- 50 Villages covered

6. Rizq Mega Kitchen

With cutting-edge facilities and an efficient team, Rizq Mega Kitchen produces nutritious meals at an unprecedented scale. Our innovative processes minimize waste and maximize impact. Our Mega Kitchen program not only caters to the needs of vulnerable communities but also acts as a catalyst for positive social change, foresting job creation and sustainable food systems.

These mega-kitchens supply meals for Rizq's various food distribution programs designed for a wide array of food-insecure communities throughout Pakistan. Each meal is prepared with great care, cleanliness and compassion.

Impact

• 20,000 Meals production capacity of kitchen

7. Rizq Khana

Rizq Khana is one of the flagship projects of Rizq Trust, through which we provide healthy and nutritious meals to the urban masses of Pakistan, who are facing extreme conditions due to rising food inflation. This is done through a network of carts situated across various public points where food is given at highly subsidized rates. Food is produced through our mega kitchens that not only enables economies of scale it also fosters economic growth provide employment and well-being

As a testament to our commitment to accessibility, we provide subsidized meals at just 60 PKR, ensuring that everyone has access to quality nutrition.

We offer a consistent and standardized Daal Chawal option, ensuring quality and affordability.

Our services are available from breakfast time until lunch, catering to our community's needs throughout the morning and early afternoon.

- **5** food carts currently operational
- 1000+ meals per day

8. Rizq Youth Republic

Rizq youth republic is a platform inviting and empowering the global youth to exercise social justice and to build a morally aware and just society.

It comprises a network of student chapters and societies housed within leading academic institutions, through which we conduct various youth engagement and educational programs regarding SDG2 Zero Hunger. Each chapter comprises of upto 20 students that go through a rigorous program for 12 months.

Impact

- 24 Active chapters
- **800** Active students
- **3000+** Alumni Representatives
- 25 Mil PKR Value Fundraised last year
- **50**+ Events conducted

9. Rizq Karvaan

Rizq Karvaan is an agri-tourism project that connects people with their ecological roots and promotes sustainable food system

By providing an educational and immersive experience of Pakistan's food production system and a host of beautiful local farms, Rizq Karvaan not only allows participants to learns about the sources of their food,, but also creates a deeper connection to the environment and the importance of sustainable agriculture

- 4 Signature trips
- 200 People engaged at field trips

Rizq Flagship Programs

1. Rizq Ramadan

Rizq's Ramadan campaigns embody the spirit of compassion and unity, addressing food insecurity worldwide. With the invaluable support of our partners, donors, and volunteers, we host Iftar Dastarkhwans across public venues, offering freshly prepared meals to vulnerable communities. Our initiatives include bi-monthly distribution of relief ration boxes, particularly in rural and remote areas, to ensure dignity and sustenance for underprivileged families. Inspired by Maula Ali's legacy of generosity, the campaigns have grown from humble beginnings to a nationwide effort. Through communal tables and volunteer advocacy by Rizq Youth Republic, we create meaningful impact, spreading joy and solidarity during the holy month of Ramadan.

Program Impact

- Iftar Dastarkhwans in 7+ cities across Pakistan
- 166750+ Iftar Meals
- 89,000+ Meals Distributed
- 4000+ Rations Distributed
- 3000+ Volunteers Engaged

Rizq Qurbani

Rizq Qurbani is an initiative rooted in the true spirit of Eid ul Adha, combining devotion with empathy to serve underprivileged communities. Launched in 2018, Rizq Qurbani started with the co-founders performing their sacrifices and distributing the meat to those in need. Over time, this effort grew exponentially, transforming into a community-driven campaign that emphasizes selflessness, sustainability, and responsibility. Guided by a commitment to ensure equitable food distribution, Rizq Qurbani not only fulfills the ritual of sacrifice but extends its impact by fostering unity and care for those who face food insecurity.

Impact

- Meals distributed in 15+ locations across Pakistan
- 10,989,000 Fundraised
- 7600+ Meat Packs Distributed
- 6600+ Meals Distributed
- 11 Rizq Partners Collaborated
- 70 Volunteers engaged

Rizq Muharram

The Rizq Muharram Campaign is a heartfelt initiative dedicated to honoring the profound significance of Muharram while addressing food injustice and fostering compassion. Rooted in the values of unity and empathy, this campaign provides fresh, nutritious meals and beverages through community-centered efforts like Sabeel setups and food distributions along procession routes. Inspired by the sacrifices of Imam Hussain and his family, Rizq strives to raise awareness of their teachings by combating hunger and ensuring access to essential resources during this sacred time. Through collective efforts, Rizq brings people together to nurture solidarity and serve humanity.

Program Impact

- 9,000⁺ Meals Fed
- 2,003,952 * Fundraising
- 200 ⁺ Volunteers Mobilized

Partners

- Coca Cola
- Cargill
- Tiktok
- Total Parco
- Pepsi
- Unilever
- Nestle
- Food Panda
- Hush Puppies
- Confiz
- Fauji Fresh n Freeze
- Dawn Food
- Kausar Group of Companies
- Sunridge
- Shakarganj
- Al-Jalil Developers
- Sooper
- Shiza Hassan
- Monal Foundation
- Gerry's Visa
- Tkxel

Awards & Recognition

1. Pride of Pakistan Award for Rizq Chairperson

On Pakistan Day, Mrs. Rukhsana Izhar, representing Rizq, receives the Pride of Pakistan Award. The honor is a tribute to her remarkable contributions through Rizq in alleviating hunger and supporting the community. This recognition on March 23rd symbolizes her significant role in fostering positive change and humanitarian efforts.

Implementing Partners



Donors





Thank You Note

We believe that the seed of compassion exists in every human being, yet those are able to nurture and act upon it makes Rizq what it is today. Rizq is a people powered movement, and we are grateful for all the people who have supported us in any sort of way, may it be a donor, a partner or a volunteer. Every single one of them have played an integral part in the success and growth of Rizq and as we continue to expand, we always try to ensure that our platform remains transparent and accessible to everyone who has something to share.

Rizq encourages sharing resources; some share food, some share their wealth, and some share their time, yet every single effort pays in the form of feeding people. Rizq has distributed thousands of meals and fed hundreds of food to insure people while keeping their dignity intact. This is the impact that the Rizq family has created through their contribution to the movement, hard work on the field, and generous donations to Rizq's programs.

We thank you all for being a part of our journey and hope that you continue to share with us. Together we can make a difference and make Pakistan hunger-free.

Financial Reports

Financial Statement 2022-23